

## Message Text

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17

ACTION TRSE-00

INFO OCT-01 EA-07 ISO-00 NEA-10 IO-10 L-03 H-02 PA-01

PRS-01 SP-02 AID-05 EB-07 NSC-05 CIEP-01 SS-15 STR-04

OMB-01 CEA-01 CIAE-00 COME-00 FRB-03 INR-07 NSAE-00

USIA-06 XMB-02 OPIC-03 LAB-04 SIL-01 EUR-12 AGR-05

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P 140622Z OCT 75

FM AMEMBASSY MANILA

TO SECSTATE WASHDC PRIORITY 8444

INFO AMEMBASSY BANGKOK PRIORITY

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USADB

FOR NAC AGENCIES

BANGKOK FOR RED

E.O. 11652: ADS, DECLAS 1/14/76

TAGS: EAID, EFIN

SUBJECT: PROPOSED ADB TECHNICAL ASSISTANCE (TA) FOR THE  
FISH MARKET STUDY

SUMMARY: ADB MANAGEMENT PROPOSES \$49,000 GRANT TO FINANCE  
PORTION OF FOREX COSTS OF CONSULTING SERVICES TO HELP  
CONDUCT MARKETING SURVEY OF HIGH VALUE FISH SPECIES IN  
MAJOR IMPORT MARKETS OF NORTH AMERICA, WESTERN EUROPE AND  
JAPAN. SURVEY, TO BE JOINTLY CONDUCTED BY BANK AND FAO,  
WOULD COMPARE MARKET DEMAND WITH EXISTING AND POTENTIAL  
EXPORT CAPACITY OF BANK'S DEVELOPING MEMBER COUNTRIES TO  
HELP PLAN FOR FUTURE INVESTMENTS IN FISHERIES SECTOR.  
USADB RECOMMENDS FAVORABLE NAC ACTION. END SUMMARY.

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1. ADB DOC. P95-75 DESCRIBING PROPOSED GRANT POUCHED ADDRESSEES OCT. 14. BOARD CONSIDERATION SCHEDULED 30 OCTOBER.

2. ADB MANAGEMENT PROPOSING \$49,000 GRANT CHARGEABLE TO QUOTE SERVICES TO MEMBER COUNTRIES UNQUOTE, TO HELP FINANCE COST OF CONSULTING SERVICES TO CONDUCT SURVEY OF PRESENT AND PROJECTED FUTURE DEMAND IN MAJOR MARKETS (NORTH AMERICA, WESTERN EUROPE AND JAPAN) FOR TUNA AND SHRIMP; OTHER HIGH VALUE FISH SPECIES.

3. STUDY WOULD COST AN ESTIMATED TOTAL 20 MAN/MONTHS CONSULTING SERVICES INCLUDING 13 1/2 MAN MONTHS FOR MARKETING EXPERTS TO ASSESS MARKETS; 6 1/2 MAN MONTHS OF FAO STAFF TIME MAINLY BY MANILA-BASED UNDP/FAO SOUTH CHINA SEAS FISHERIES DEVELOPMENT PROGRAM (SCS) AND FAO HEADQUARTERS FISHERIES DEPARTMENT AND INVESTMENT CENTER STAFF.

4. TOTAL SURVEY COST ESTIMATED AT \$91,500 WITH JOINT BANK/FAO FINANCING. IN ACCORD BANK/FAO COST-SHARING MEMORANDUM OF AGREEMENT (1968), FAO WOULD PAY US\$42,500 AS PORTION OF TA WHILE BANK'S SHARE OF \$49,000 WOULD INCLUDE 50 PERCENT OF COST FOR EXPERTS' TRAVEL AND REMUNERATION PLUS ADDITIONAL 10 PERCENT TO COVER FAO ADMIN EXPENSES. FAO, WHICH HAS ACCUMULATED MUCH INFORMATION ON OVERALL RESOURCE AND MARKET SITUATION, TO BE EXECUTING AGENCY AND SCS TO HAVE OVERALL COORDINATING FUNCTION.

5. IN ADDITION TO MARKET ANALYSIS, STUDY WOULD ASSESS PROSPECTS AND RECOMMEND INVESTMENTS FOR EXPANDED EXPORTS FROM BANK'S DEVELOPING MEMBER COUNTRIES IN LIGHT OF PREDICTED MAJOR MARKET IMPORT DEMAND, DOMESTIC REQUIREMENTS AND UNDERUTILIZED REGIONAL RESOURCES.

6. ALTHOUGH UNDER BANK'S GUIDELINES TA GRANTS UNDER \$50,000 MAY BE SANCTIONED BY PRESIDENT WITHOUT PRIOR BOARD OF DIRECTORS APPROVAL, PRESIDENT WISHES SUBMET PROPOSAL FOR BOARD CONSIDERATION AND DECISION IN VIEW LIMITED OFFICIAL USE

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OF REGIONAL NATURE OF PROPOSAL. USADB SUPPORTS PROPOSAL AND RECOMMENDS FAVORABLE NAC ACTION.  
SULLIVAN

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
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**Disposition Approved on Date:**  
**Disposition Authority:** RowellE0  
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**Disposition Comment:** 25 YEAR REVIEW  
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**Review Authority:** RowellE0  
**Review Comment:** n/a  
**Review Content Flags:**  
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**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <23 JUL 2003 by CunninFX>; APPROVED <20 NOV 2003 by RowellE0>  
**Review Markings:**

Margaret P. Grafeld  
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EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** EAID, EFIN, ADB  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006